

The rules are simple.
There are four guidelines for a student to qualify for Shoals Scholar Dollars.

SHOALS SCHOLAR DOLLARS STUDENT REQUIREMENTS:

- 98% ATTENDANCE
- SOLID 2.5 GPA
- AMERICAN CITIZEN
- NO DISCIPLINARY ISSUES
No school expulsions, major suspensions,
or non-expunged criminal records.

All requirements cumulative since the 9th grade.

For more information about qualifications or to donate,
please call our office at 256-246-2907.

Be sure to visit our website and follow us on our social
media sites:

www.facebook.com/shoalsscholardollars
twitter.com/ShoalsScholars
[instagram.com/shoalsscholarcollars/](https://www.instagram.com/shoalsscholarcollars/)

This is a community-wide effort that will change the lives of
young people and the face of our region. Please join us!



Follow us!



How can you help? Here's what others are doing:

- Support each school in its fundraising efforts! One school is allowing teachers to wear bluejeans to school during Fundraising Week for a \$10 donation. One school hosts a Dog Wash Day, raising \$10 per dog. Other schools have various fundraisers throughout the year.
- Log on to www.ShoalsScholarDollars.com and make a donation. If every resident of Colbert and Lauderdale Counties will donate as little as \$5, we can reach our goal. Knowing that not everyone will or can, would you consider making your donation larger?
- Bake and craft sales or car washes are a great way to raise money! Local churches and civic clubs are taking up collections and adding Shoals Scholar Dollars to their budgets.
- If you are a retail store or business, consider donating 1% of your gross sales during a designated week. The more businesses participating, the more likely we will meet our goal.
- Invite your friends over for a potluck supper and pass the hat or ask them to bring a dish and make a \$10 donation to www.ShoalsScholarDollars.com.
- Attend the annual Shoals Student of the Year Banquet, a fundraiser that recognizes the area's most promising students.
- Designate **Shoals Scholar Dollars** as a recipient for bequest giving, estate capital investment, or charity bequests from families.
- Attend the Bids and Blues Auction in August and/or contribute an item to be auctioned.
- Attend the Kansas City Backyard BBQ Cook-off for **Shoals Scholar Dollars**.

Share your ideas with us! We'd like to give people a look at some of the unique ways you've raised money for this cause. Go to the **Shoals Scholar Dollars** Facebook page and tell us what you're doing. Thank you for your help!

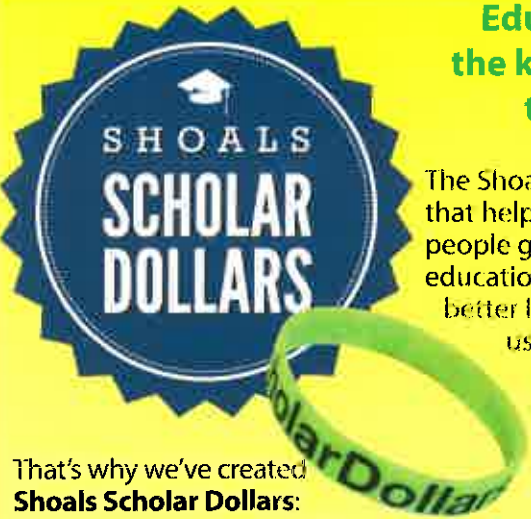


The Shoals Area Presents A Scholarship That Is Changing Our Future



www.ShoalScholarDollars.com





Education is the key to great things.

The Shoals area believes that helping our young people gain access to education is the key to a better life for each of us and for our community.

That's why we've created **Shoals Scholar Dollars**: it's the way we will make it possible for every Shoals area student to continue education beyond high school regardless of financial status.

Through **Shoals Scholar Dollars**, if a student meets four basic requirements, he or she will be eligible to receive a **tuition FREE two-year scholarship to Northwest Shoals Community College**. We want to remove the financial barriers to higher education; we want every student in Colbert and Lauderdale County to have the opportunity to succeed.

If you are a student or a parent who believes that financial restrictions will limit your options, and full scholarships or Pell Grants are not available for you, this program is for you. Starting with the graduating class of 2014, **Shoals Scholar Dollars** has provided two-year tuition scholarships to **Northwest Shoals Community College** so that students can receive technical training or the background needed to attend UNA or another four-year university. To date, **Shoals Scholar Dollars** has provided 176 scholarships to eligible students to attend **Northwest Shoals Community College**.

If you thought higher education was not an option, think again. An educated workforce raises the general standard of living, and **Shoals Scholar Dollars** is a definite investment in the entire Shoals community.

From 2009 to 2013, the Shoals area met a Title III match challenge by raising \$360,000, and we now have a total endowment of \$720,000. This was raised through a donor base of more than 30,000 Shoals area supporters. The current challenge is to raise \$600,000 a year to pay the tuition of those who qualify for a **Shoals Scholar Dollars Scholarship**. We know Shoals citizens CAN and WILL help make this goal happen!

There are a variety of fundraising events that have already taken place all over the Shoals, to raise funds for **Shoals Scholar Dollars Foundation, Inc.** Future events include:

- Shoals Student of the Year Banquet, held yearly in April
- The Bids and Blues Auction held yearly in July during the W.C. Handy Music Festival
- 5K Running Around Downtown run sponsored by First Metro Bank
- Concerts held to benefit Shoals Scholar Dollars
- Car washes, bake sales, office challenges, and individual school fundraisers
- 11-11-11, 12-12-12, and 11-12-13 campaigns
- Century Club campaign
- Kansas City Backyard BBQ Cook-off
- Local donations and pledges



Please support these events, or make an individual contribution above and beyond them. Or, consider a fundraising initiative of your own; even small contributions matter, because every penny counts.



The **Shoals Scholar Dollars Scholarship** is a tuition-only scholarship. Students must meet all four criteria, and apply for Pell Grants or FAFSA in March in order to be considered for an SSD scholarship. (See your counselor or contact **Northwest Shoals Community College** for more information.) Students must maintain the same criteria while attending **Northwest Shoals Community College** in order to maintain the scholarship. Students must enroll full-time at **Northwest Shoals Community College** (at least 12 credit hours) immediately after high school.

Won't you join your friends and Shoals family in helping make this economic workforce development dream come true? Together, we can take care of our own children by providing an educated, stable workforce for our world tomorrow! This will help ensure that our students will remain in the area after graduation for employment, and thus grow the Shoals work base.

SHOALS SCHOLAR DOLLARS
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